

**Title:** SAMBWA Dev Ethics Guidelines

**Possible Stakeholders:** Potential Clients / Customers

**Executive Summary:** SAMBWA Development maintains a code of ethics pertaining to new project acquisition. As an organization we will not consider any projects that violate our basic code of ethics.

**Motivation:** SAMBWA Dev operates in one of the most ideologically, religiously and ethnically diverse regions of the globe. Past clients span ideologies from Muslim, to agnostic, to Traditional Chinese, to Nationalistic, to Christian faith-based, Hindu and more. Commitments to these ideologies at an organizational level range from nominal to extreme.

As a result, while we hope you find SAMBWA Dev to be your ideal development partner, we hope to avoid confusion and outline project characteristics that will not allow us to proceed; in order to avoid wasting your time and resources.

**Ethical Guidelines:** SAMBW Dev can not support development efforts that endorse the following:

1. **We can't help you lie.** SAMBWA Dev will not participate in any project that provides false, misleading or damaging information. To do so is a violation of national law.
2. **We don't like projects that exploit people financially.** SAMBWA Dev will not participate in any project that offers financial, investment or mortgage services without the project having legitimate credentials in its country of incorporation and operation. We also choose to avoid financial service projects that target youth or minors.
3. **We won't undertake any project we couldn't show our grandma.** SAMBWA Dev will not consider projects that we feel harm the safety or identity of men and women. This includes projects that promote pornography, negative sexualization (*ex. exploitation of individuals for sexual purposes*), projects that confuse or eschew biological gender boundaries or sexuality based campaigns. We believe sex is not a matter to be exploited.
4. **We like projects that hit above the belt.** SAMBWA Dev will not participate in any project that mocks, disparages or ridicules individuals or public figures. We love satire, but aren't interested in projects that bring negative political, social or personal attention to an issue; even if the issue is meritorious.

Thank you for considering SAMBWA Dev. If you have any further questions, feel free to contact us [admin@sambwa.com](mailto:admin@sambwa.com)